Summary of key emerging models and analysis

Key learning that has emerged describes a number of potential models. These are listed below with a brief appraisal.

A) A distributed model

Existing organisations provide the Healthwatch functions – these are co-ordinated through a core body. There is an emphasis on the 'core body' actively co-ordinating information from others and distributing work out for them to advocate, investigate and respond to.

Pros	Cons
This could utilise local knowledge and	Local gaps in knowledge and expertise
expertise	exist – new functions/organisations
	may need to be commissioned
Core body could provide a single point	Where organisations currently provide
of access	a similar service , e.g. information and
	advice, potential double funding could
	occur
Core body could be shared across	Complex management arrangements,
more than one borough	unless the functions are commissioned
	by the core body

B) A consortia model

A group of specialist organisations come together offering different specialisms. This model lacks a defined, central 'leadership' body.

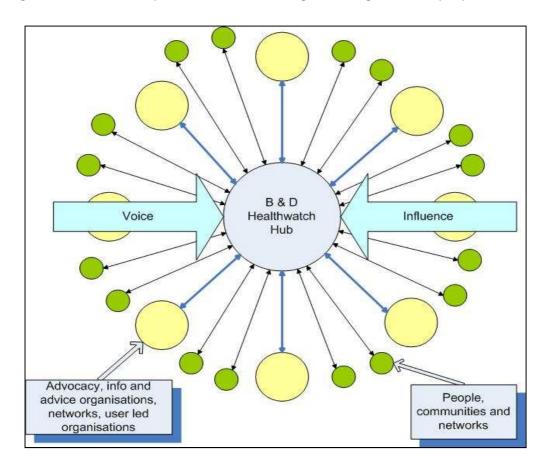
Pros	Cons
This could utilise local knowledge	Access routes may not be clear to
and expertise	public – no one point of access
Provides resilience across a	Does not address need for generic
network of providers for staff	support or gaps
absence or unexpected rises in	
demand	
	Would require complex management
	arrangement
	Difficult to establish visibility
	No opportunity for shared back office
	costs

C) A hub and spoke model

A central organisation is identified to network with other local organisations and individuals (please see diagram at the end of this document). The emphasis of this model is in Healthwatch being a more equal partner with other agencies, and therefore taking on more of its own work, rather than distributing it and managing it through others.

Pros	Cons
Central organisation could be	Large remit
shared across one or more borough	
Would build on local expertise and	
knowledge	
Would be far reaching	
Central organisation could provide	
a single point of access	
Central organisation could	
commission functions where gaps	
exist	

Diagram of Hub and Spoke model – Barking and Dagenham's proposed model



D) A core and associates model

Individual representatives of local voluntary sector organisations are elected to form a core body which will develop into a social enterprise and form the basis of a local Healthwatch organisation. Initially, therefore, there is not a defined organisation 'Healthwatch' distinct from the partnership of local voluntary sector. The intention appears to be to grow Healthwatch more distinctly from a partnership of organisations, rather than focusing on the current LINk.

Pros	Cons
Builds on local knowledge and	Difficult to operate across more than
expertise	one borough
	Possible confusion with CVS
	There is already substantial cross-
	and inter-organisational support
	within the borough

E) Grow a new organisation or corporate body

For example, this might be a social enterprise which grows directly from the existing LINks, PALs and contractual arrangements. May or may not include NHS advocacy.

Pros	Cons
Builds on local knowledge and	Replicates services which are
expertise	already provided in the borough
	Growing an organisation might not fit
	with timescale for local Healthwatch
	to commence from April 2013

F) Open tender for all or part of service and let the market decide

Against the seven functions of Healthwatch, tenders are invited to deliver one or all within all or part of the funding available.

Pros	Cons
Could bring new skills and	The market may not be fully
expertise into the borough	developed
Could offer something more	Tender may be won by a national
creative than we had considered.	organisations without local
	knowledge
	Funding may not be substantial
	enough to commission something
	entirely new